

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62525-1

DATE PRINTED

08/15/12

AND

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6989	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
<b>AND</b>	1322 G St SE		1101 15th St NW Lbby 2		
<b>ADDRESS</b>	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
<b>CONTACT</b>	CASEY BESSETTE		<b>PRODUCT</b> EST # 1561		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 1561	<b>PRODUCT CODE</b> 1300		
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/18/12 <b>AND ENDING</b> 09/24/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01101..	3	05:00A	05:28A	30S	09/18/12-09/21/12	NEWS 4 EARLY 5-5:28AM	3	400.00	1200.00
2	01111..	4	05:28A	06:00A	30S	09/18/12-09/21/12	NEWS 4 EARLY 5:28-6:00AM	4	400.00	1600.00
3	10000..	1	05:28A	06:00A	30S	09/24/12-09/24/12	NEWS 4 EARLY 5:28-6:00AM	1	400.00	400.00
4	01111..	4	06:00A	07:00A	30S	09/18/12-09/21/12	NEWS 4 TODAY	4	600.00	2400.00
5	10000..	1	06:00A	07:00A	30S	09/24/12-09/24/12	NEWS 4 TODAY	1	600.00	600.00
6	01111..	4	07:00A	08:58A	30S	09/18/12-09/21/12	THE EARLY SHOW	4	600.00	2400.00
7	01001..	2	09:57A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT	2	1500.00	3000.00
8	10000..	1	09:57A	11:00A	30S	09/24/12-09/24/12	PRICE IS RIGHT	1	1500.00	1500.00
9	10000..	1	11:00A	12:00N	30S	09/24/12-09/24/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
10	10000..	1	01:00P	02:00P	30S	09/24/12-09/24/12	THE TALK	1	750.00	750.00
11	01000..	1	04:00P	05:00P	30S	09/18/12-09/18/12	DR PHIL	1	850.00	850.00
12	10000..	1	04:00P	05:00P	30S	09/24/12-09/24/12	DR PHIL	1	850.00	850.00
13	01010..	2	06:00P	06:30P	30S	09/18/12-09/20/12	CBS4 NEWS AT 6	2	1600.00	3200.00
14	.1101..	3	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington DC 20003-3021		Washington DC 20005-5002		
	USA		USA		
CONTACT	CASEY BESSETTE		PRODUCTEST # 1561		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1561	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1					

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			FROM	TO						
15	01011..	3	10:35P	11:37P	30S	09/18/12-09/21/12	LATE SHOW WITH DAVID	3	800.00	2400.00
16	10000..	1	10:35P	11:37P	30S	09/24/12-09/24/12	LATE SHOW WITH DAVID	1	800.00	800.00
17	00110..	2	11:37P	12:37A	30S	09/19/12-09/20/12	LATE LATE SHOW WITH CRAIG	2	400.00	800.00
18	Sa	1	04:58P	06:00P	30S	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
19	Sa	1	10:35P	11:35P	30S	09/22/12-09/22/12	CSI MIAMI	1	400.00	400.00
20	Sa	1	11:35P	12:35A	30S	09/22/12-09/22/12	CLOSER	1	350.00	350.00
21	Sa	1	12:35A	01:35A	30S	09/22/12-09/22/12	CRIMINAL MINDS	1	200.00	200.00
22	Su	1	05:57A	07:58A	30S	09/23/12-09/23/12	NEWS 4 THIS MORNING	1	450.00	450.00
23	Su	1	04:58P	05:58P	30S	09/23/12-09/23/12	NEWS 4 AT 5 - SUNDAY	1	1000.00	1000.00
24	Su	1	11:07P	12:07A	30S	09/23/12-09/23/12	CLOSER	1	400.00	400.00
25	Su	1	12:07A	01:07A	30S	09/23/12-09/23/12	CSI MIAMI WEEKEND	1	250.00	250.00
26	10000..	1	07:00A	08:58A	30S	09/24/12-09/24/12	THE EARLY SHOW	1	600.00	600.00
Total Contract:								44		32950.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	.00	30350.00	30350.00				

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GRAND TOTAL	30350.00
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ACCEPTED BY STATION